



DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY

801 K STREET, MS 19-01, SACRAMENTO, CALIFORNIA 95814 • (916) 322-4027 • WWW.CALRECYCLE.CA.GOV

July 01, 2011

TO: SUPERMARKET MANAGER
SUBJECT: New Convenience Zone Designation

IMPORTANT NOTICE - Please read carefully

This notice, from CalRecycle, Convenience Zone Section, is to inform you of your designation as a "supermarket" under our program. Your supermarket is used to designate a new convenience zone. A convenience zone is "the area within a one-half mile radius of a supermarket" (Public Resources Code Section 14509.4(a)). The law requires that a state certified recycling center be established within this convenience zone.

Your designation as a supermarket is based on the following definition: "A full-line, self-service retail store with gross annual sales of two million dollars (\$2,000,000) or more, and which sells a line of dry grocery, canned goods, or nonfood items and some perishable items. For purposes of determining which dealers are supermarkets, the department shall use the annual updates of the Progressive Grocer Marketing Guidebook and any computer printouts developed in conjunction with the guidebook." (Public Resources Code Section 14526.5)

All new convenience zones that do not have a recycling center within a half-mile will be included in the July 2011 exemption review.

In accordance with CalRecycle policy, the newly determined zone established by your supermarket will not be subject to the recycling center provisions until CalRecycle has completed the exemption review process. Written and oral testimony may be submitted for or against a convenience zone exemption during the public comment period of 30 days following the notification which you will receive soon. An exemption eligibility decision will be made by late August 2011. Any questions concerning the exemption process can be directed to Walt Simmons at (916) 445-5916 or walt.simmons@calrecycle.ca.gov

If CalRecycle determines that the convenience zone created by your supermarket does not qualify for an exemption, you will receive notification that your store entered a 60-day grace period for a recycling center to become operational in your convenience zone. If no recycling center is operational in your convenience zone at the end of the grace period, your store (and other beverage dealers within your zone) will be required to redeem all California Redemption Value beverage containers (CRV) in-store. An optional daily fee may be paid to CalRecycle, which waives the requirement to redeem CRV containers in store. We look forward to assisting you in complying with this requirement of the Beverage Container Recycling and Litter Reduction Act and providing convenient recycling opportunities to your customers.

Sincerely,

John Jackson, Supervisor
Convenience Zone Section





DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY

801 K STREET, MS 19-01, SACRAMENTO, CALIFORNIA 95814 • (916) 322-4027 • WWW.CALRECYCLE.CA.GOV

Newly Activated Zones for July 2011

IB #	Market Name	Address	City	zip
17748	Wal Mart Supercenter	1360 Eastlake Pkwy	Chula Vista	91915
17749	Wal Mart Supercenter	705 College Blvd	Oceanside	92057
18750	Grocery Outlet	7590 Amador Valley Blvd	Dublin	94568
18751	Safeway Store	150 E El Camino Real	Sunnyvale	94087
18752	Smart & Final	650 Gene Autry Trail S	Palm Springs	92264
18753	Fresh & Easy Neighborhood Market	350 N 2nd St	El Cajon	92021
18754	Trader Joes	45 W Hilsdale Blvd	San Mateo	94403
18755	Trader Joes	855 El Camino Real	Palo Alto	94301
18756	Trader Joes	855 Russell Blvd	Davis	95616
18757	Trader Joes	1600 N Vine St	Los Angeles	90028
18758	Trader Joes	11755 W Olympic Blvd	West Los Angeles	90064
18759	Henrys Marketplace	3011 El Camino Real	Tustin	92782
18760	Trader Joes	26517 Bouquet Canyon Rd	Santa Clarita	91350
18761	Trader Joes	26541 Aliso Creek Rd	Aliso Creek	92656
18762	Trader Joes	9850 Hibert St	San Diego	92131
20763	Trader Joes	8000 Sunset Blvd	Los Angeles	90046
20764	Trader Joes	125 N Reino Rd	Newbury Park	91320
20765	Trader Joes	28941 Canwood St	Agoura Hills	91301
20766	Henrys Farmers Market	8211 Languna Blvd	Elk Grove	95758
21763	99 Ranch Market	1795 Willow Pass Rd	Concord	94520
21764	Fresh & Easy Neighborhood Market	3903 Santa Rita Rd	Pleasanton	94588
21765	Fresh & Easy Neighborhood Market	460 Diablo Rd	Danville	94526
21766	Fresh & Easy Neighborhood Market	615 Elmira Rd	Vacaville	95687
21767	Fresh & Easy Neighborhood Market	1409 Bird Ave	San Jose	95125
21768	Fresh & Easy Neighborhood Market	5550 Coast Hwy	Pacifica	94044
21769	Fresh & Easy Neighborhood Market	1717 Oakdale Rd	Modesto	95355
21770	Fresh & Easy Neighborhood Market	655 E Bonita Ave	San Dimas	91773
21771	Fresh & Easy Neighborhood Market	2249 Las Posas	Camarillo	93010
21772	99 Ranch Market	18081 Magnolia St	Fountain Valley	92708
21773	99 Ranch Market	4299 Rosewood Dr	Pleasanton	94588
21774	99 Ranch Market	4220 Florin Rd	Sacramento	95823
21775	99 Ranch Market	9775 Baseline Rd	Rancho Cucamonga	91701
21776	Fresh & Easy Neighborhood Market	2260 E Thompson Blvd	Ventura	93001
21777	Fresh & Easy Neighborhood Market	1640 Oceanside Blvd	Oceanside	92054
21778	Fresh & Easy Neighborhood Market	16617 Dove Canyon Rd	San Diego	92127
21779	Fresh & Easy Neighborhood Market	1835 Newport Blvd	Costa Mesa	92628
22765	Fresh & Easy Neighborhood Market	7600 S Alameda St	Walnut Park	90255
22766	Fresh & Easy Neighborhood Market	1821 Ygnacio Valley Rd	Walnut Creek	94598
22767	Fresh & Easy Neighborhood Market	5410 Ygnacio Valley Rd	Concord	94521





DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY

801 K STREET, MS 19-01, SACRAMENTO, CALIFORNIA 95814 • (916) 322-4027 • WWW.CALRECYCLE.CA.GOV

23765	Grocery Outlet	1800 E 8th St	Davis	95616
23766	Grocery Outlet	4949 Stevenson Blvd	Fremont	94537
24765	Grocery Outlet	1700 Capitol Ave	Sacramento	95811
26765	Superior Super Warehouse	38360 20th St E	Palmdale	93550
26766	Superior Super Warehouse	1010 E Avenue J	Lancaster	93550
26767	Mothers Market	1890 Newport Ave	Costa Mesa	92627
26768	Fresh & Easy Neighborhood Market	11100 Olive Dr	Bakersfield	93312
26769	Sprouts Farmers Market	6760 Stanford Ranch Rd	Roseville	95678
26770	Safeway Store	100 S 2nd St	San Jose	95113
26771	Fresh & Easy Neighborhood Market	31049 Mission Blvd	Hayward	94544
26772	Jons Market	11072 Magnolia St	Garden Grove	92841
26773	Fresh & Easy Neighborhood Market	1328 Saratoga Ave	San Jose	95129
26774	Fresh & Easy Neighborhood Market	1525 W Imola Ave	Napa	94559
26775	Save Mart Store	3601 Pelandale Ave	Modesto	95356
26776	Fresh & Easy Neighborhood Market	1009 N H St	Lompoc	93436
26777	Fresh & Easy Neighborhood Market	9720 Winter Gardens Blvd	Lakeside	92040
26778	Fresh & Easy Neighborhood Market	8956 Foothill Blvd	Rancho Cucamonga	91730
26779	Fresh & Easy Neighborhood Market	8082 Limonite Ave	Riverside	92509
26780	Fresh & Easy Neighborhood Market	8059 N Cedar Ave	Fresno	93720
26781	Fresh & Easy Neighborhood Market	790 W Shaw Ave	Clovis	93612
26782	Fresh & Easy Neighborhood Market	6601 Stine Rd	Bakersfield	93313
26783	Fresh & Easy Neighborhood Market	611 Cecil Ave	Delano	93215
26784	Fresh & Easy Neighborhood Market	577 I St	Reedley	93654
26785	Fresh & Easy Neighborhood Market	5101 Telegraph Rd	Ventura	93003
26786	Fresh & Easy Neighborhood Market	44060 Margarita Rd	Temecula	92592
26787	Fresh & Easy Neighborhood Market	4090 Madison St	Riverside	92504
26788	Fresh & Easy Neighborhood Market	2820 Tulare St	Fresno	93721
26789	Fresh & Easy Neighborhood Market	2645 E Riverside Dr	Ontario	91761
26790	Fresh & Easy Neighborhood Market	2121 W Main St	Alhambra	91801
26791	Fresh & Easy Neighborhood Market	2047 W Shaw Ave	Fresno	93711
26792	Fresh & Easy Neighborhood Market	2015 N Riverside Ave	Rialto	92377
26793	Fresh & Easy Neighborhood Market	19350 W Nordhoff St	Northridge	91324
26794	Fresh & Easy Neighborhood Market	1750 E Channel Islands Blvd	Oxnard	93033
26795	Fresh & Easy Neighborhood Market	1631 E Highland Ave	San Bernardino	92404
26796	Fresh & Easy Neighborhood Market	150 Cinnamon Dr	Lemoore	93245
26797	Fresh & Easy Neighborhood Market	12188 Foothill Blvd	Rancho Cucamonga	91730
26798	Fresh & Easy Neighborhood Market	1215 E Ontario Ave	Corona	92881
26799	Fresh & Easy Neighborhood Market	1025 E Adams Blvd	Los Angeles	90011
26800	Safeway Store	950 W Hamilton Ave	Campbell	95008

